



ADVERTISING ORDER FORM

Convention Program Book

2017 Southwest AGO Regional Convention, June 12 – 15, 2017, Dallas, Texas

Convention Website: agodallas2017.org

The program book includes convention program schedules, event details, artist/lecturer biographies, organs, venues, recognition of donors, ads, list of exhibitors and advertisers, and more. The book will be in landscape format 8.5" high x 11" wide and spiral bound on left side. **The front and back outside and inside covers will be printed in color; inside pages will be black and white.** The editor will place ads so as to accommodate optimum use of available print space.

Ad payment deadline: March 31, 2017
JPEG ad copy submission deadline: March 31, 2017

CHECKMARK THE AD SIZE YOU WANT TO ORDER

<u>AD CATEGORY</u>	<u>INK</u>	<u>ORIENTATION</u>	<u>DIMENSIONS</u> <u>(Inches High x Wide)</u>	<u>PRICE</u>
sold Full Page - Back Cover	Color	Landscape	8 x 10 ½	500.00
sold Full Page - Inside Front Cover	Color	Landscape	8 x 10 ½	400.00
sold Full Page - Inside Back Cover	Color	Landscape	8 x 10 ½	400.00
<input type="checkbox"/> Full Page (all other pages)	Black	Landscape	7 x 9 ½	350.00
<input type="checkbox"/> Half Page	Black	Portrait	7 x 4 ½	200.00
<input type="checkbox"/> Quarter Page	Black	Landscape	3 ¼ x 4 ½	100.00
<input type="checkbox"/> One Eighth Page	Black	Landscape	1 ½ x 4 ½	50.00

PURCHASER'S CONTACT INFORMATION

Contact Name: _____ Tel: _____ EMAIL: _____

Business/School/Church/Other Name: _____

Postal Mailing Address: _____

Format your ad as a high resolution **JPEG** digital graphic image (**minimum of 300 dots per inch**); the higher the resolution, the better the quality of the printed ad. Create your ad in the size you checked above (close to approximate size is OK since the program book editor can make minor size adjustments to ensure your ad fits the ad category you chose).

Email your JPEG ad image to Ed Ackermann at: **AckermannStudio@sbcglobal.net**

Postal mail this completed ad order form and your **check** (made payable to: **Dallas AGO**) to:

Ed Ackermann
6450 Camp Bowie Blvd
Fort Worth TX 76116

THANK YOU FOR YOUR ORDER! You will receive email confirmation of your order.